



Sponsorship Opportunities

Cheers for Ears

*A musical celebration proving
Hearing Takes "Hart"*

Sunday, January 22, 2012

Your support is instrumental
in making hearing a reality
for Chicago's children.



Event Description: Experience dynamic music that will surprise and entertain the whole family. On Sunday, January 22 the celebrated Fulcrum Point New Music Project ensemble featuring Stephen Burns, Artistic Director, will deliver a percussive, rhythmic, and theatrical program to celebrate the power of hearing in support of the Foundation for Hearing and Speech Rehabilitation (FHSR) and Children's Memorial Hospital. Performance pieces by pioneering composers John Cage and Steve Reich, along with West African tribal music including dance and drumming rituals, will move you to partake in the uplifting beat. You may even find yourself a part of the show!

In the spirit of learning and celebration, this innovative concert experience will provide an understanding of and appreciation for hearing and music perception by cochlear implant recipients. Proceeds will support the commitment made by FHSR to Children's cochlear implant program and the Hart Family Cochlear Implant Education Coordinator.

Following the one-hour musical performance, a VIP post-concert reception will feature Fulcrum Point artists, hors d'oeuvres, desserts, and refreshments.

Date & Location: Sunday, January 22, 2012, doors open at 2:30pm

Lincoln Hall, 2424 North Lincoln Avenue, Chicago, IL

Reason to Celebrate: Nancy Young, MD, founder and medical director of Children's Memorial Hospital's cochlear implant program, performed her 1000th cochlear implant on a child in 2011. This makes Young one of only a handful of specialists nationwide to perform at this level. *Cheers for Ears, Hearing Takes "Hart"* will honor Dr. Young's tremendous achievements and service to Chicago's children with hearing loss and their families.

Proceeds: Proceeds will support the commitment made by FHSR to Children's Memorial Hospital's cochlear implant program and the Hart Family Cochlear Implant Education position. The Education Coordinator is responsible for individual guidance and direction of parents of cochlear implant candidates and recipients regarding therapy and educational services necessary to optimize auditory skill development as well as outcomes such as speech, language and literacy. The coordinator interfaces with patients' schools and teachers throughout Chicagoland and Northwest Indiana and helps assure that children maximize their development of communication and academic skills.

The support of FHSR through events like *Cheers for Ears, Hearing Takes "Hart"* is essential to the quality and breadth of care provided to children with hearing loss and their families at Children's Memorial Hospital.

FHSR Mission: The Foundation for Hearing and Speech Rehabilitation (FHSR), an affiliated organization of Children's Memorial Hospital, strives to assure that individuals with hearing and communication disorders have the opportunity to develop to their full potential, enjoy the same social and educational opportunities as their peers, and lead healthy and fulfilling lives. We accomplish this important purpose by identifying and then raising the funds to support the most innovative clinical, research, and training programs in America.

Website: <http://www.fhsr.org>

Looking Ahead: In June 2012, Children's Memorial Hospital will move to the new facility, Ann & Robert H. Lurie Children's Hospital of Chicago, in downtown Chicago on the campus of its medical partner, Northwestern University Feinberg School of Medicine.



Sponsorship Levels

Title Sponsor

\$10,000

- Exclusive Title Sponsor of the 2012 *Cheers for Ears, Hearing Takes "Hart"* event
- Name and logo incorporated into the event title and logo: The "xxx company" presents *Cheers for Ears*
- Logo displayed on promotional email broadcasts (circulation of 40,000)
- Logo on all event advertisements
- Mention in all event press releases/media alerts
- Ten (10) complimentary VIP performance and reception tickets
- Logo placement on the event website (with reciprocal link)
- On-site space for product-marketing and distribution at event

VIP Reception Sponsor

\$5,000

- "Own" the VIP post-show reception by underwriting food, beverage, and rental fee
- Logo displayed on reception signage
- Five (5) complimentary VIP performance and reception tickets
- Logo placement on the event website (with reciprocal link)
- On-site space for product-marketing and distribution at reception

Entertainment Sponsor

\$2,500

- "Own" the performance portion of *Cheers for Ears* by underwriting entertainment and production fees
- Logo displayed on performance signage
- Five (5) complimentary performance tickets
- Logo placement on the event website (with reciprocal link)
- On-site space for product-marketing and distribution at reception

Family Sponsor

\$1,000

- Sponsor four families served by Children's Memorial Hospital's cochlear implant program to attend the performance and VIP reception
- Recognition in select event promotions materials listed above
- Logo placement on the event website (with reciprocal link)
- On-site booth space for product-marketing and distribution at event



Cheers for Ears, Hearing Takes "Hart" Sponsorship Form

- | | |
|--|----------|
| <input type="checkbox"/> Title Sponsor | \$10,000 |
| <input type="checkbox"/> VIP Reception Sponsor | \$5,000 |
| <input type="checkbox"/> Entertainment Sponsor | \$2,500 |
| <input type="checkbox"/> Family Sponsor | \$1,000 |

Company Name *(as you would like it to appear):* _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____ **E-mail:** _____

Check (please make checks payable to Foundation for Hearing and Speech Rehabilitation)

Credit Card Type: _____ **Name on Card:** _____

Credit Card Number: _____ **Expiration Date:** _____

**Please complete form and email to fhsr.chicago@gmail.com or mail to
Foundation for Hearing and Speech Rehabilitation, 810 Edgewood Lane, Glenview, IL 60025**

