

# FHSR

Foundation for Hearing and Speech Resources

## PRESENTS

SATURDAY,  
NOVEMBER 8  
2025



ROCK  
THE  
TOWN

CANDLELITE  
CHICAGO,  
LINCOLN  
PARK

FOR HEARING

WITH LIVE ENTERTAINMENT FROM  
*TEARS DRY ON THEIR OWN*  
FEATURING SALLY BLANDON, FHSR LEAD TEACHER

LIVE MUSIC, FOOD AND DRINK  
FOR A GREAT CAUSE

Dear Friend of FHSR,

For more than 65 years, the Foundation for Hearing and Speech Resources (FHSR) has empowered children and young adults with hearing loss to thrive. From pioneering programs to real-time support, we're focused on making sure every child with hearing loss can fully engage in school, family, and community life—while also uplifting the professionals who support them. You can read more about our impact on the next page.

On November 8, we're turning up the volume at our annual Rock the Town for Hearing event! Join us at Candlelite Chicago in Lincoln Park for a lively community concert and fundraiser with live entertainment from *Tears Dry on Their Own*, featuring Sally Blandon, lead teacher of our Music to My Ears program. With great music, and an exciting silent auction featuring premium items from some of Chicago's top businesses, it's set to be an unforgettable night—all in support of our mission.

This year, we're inviting you to be part of the impact. As an official sponsor, you'll not only help us reach our \$30,000 fundraising goal—you'll be championing brighter futures for children with hearing loss across our community.

We've outlined a range of sponsorship options on the next two pages, from all-in packages to custom à la carte opportunities. Let's find the one that fits your brand best. We are also collecting donations for our silent auction - [please click here if you are interested in offering an item.](#)

If you're ready to amplify your impact, [click here for our sponsorship form](#). If you have questions, reach out to us at [kspelman@fhsr.org](mailto:kspelman@fhsr.org) or [773.550.8630](tel:773.550.8630) to discuss. We'd love to partner with you and make some noise for a great cause.

With gratitude,



Kate Spelman  
Development Director

*Your support provides  
music programming  
for kids like Zion, our  
2024 Champion Child.*



F H S R . O R G

# FHSR

## BY THE NUMBERS - 2024

# 374

families and professionals served by the FHSR Education Coordinator through literacy trainings, book scholarship, 1:1 counseling and professional presentations



# 7,821

unique users on the Ages and Stages and Parent Resources pages on the FHSR website



# 480

books sent out by our EARs Book Scholarship program

# 5 out of 5



CPS DHH cluster schools served by the classroom-based MTME program

# 6

early literacy trainings for parents and Early Intervention professionals



# \$10,000

worth of loaner cochlear implant equipment provided to CPS schools

# 100%

of participants in Music Therapy saw progress towards their individualized goals



# 2

Music Therapy groups - including one for children with additional disabilities



# \$7,000

to Rush's SCOPE clinic



# 160

people registered for Cheers for Ears, our largest event to date



# 956

total children served



# ROCK THE TOWN FOR HEARING SPONSORSHIP PACKAGES

<p><b><u>Headliner</u></b> <b>\$4,000</b></p>	<ul style="list-style-type: none"> <li>• Opportunity to Speak from the Stage</li> <li>• Stage Mention by FHSR Executive Director</li> <li>• Leading Logo Placement on Signage</li> <li>• Name on Event Invites &amp; Communications</li> <li>• 8 Tickets to the Event With VIP Table</li> <li>• Leading Social Media Mentions</li> </ul> <p><i>Upgrade to <u>Presenting Sponsor</u> (only 1 available) for \$1,000 to have your name on the Candlelite marquee!</i></p>
<p><b><u>Main Stage</u></b> <b>\$2,500</b></p>	<ul style="list-style-type: none"> <li>• Stage Mention by FHSR Executive Director</li> <li>• Prominent Logo Placement on Signage</li> <li>• Name on Event Invite &amp; Communications</li> <li>• 6 Tickets to the Event with Table</li> <li>• Social Media Mentions</li> </ul>
<p><b><u>Opening Act</u></b> <b>\$1,250</b></p>	<ul style="list-style-type: none"> <li>• Logo Placement on Signage</li> <li>• Name on Event Invite</li> <li>• 4 Tickets to the Event</li> <li>• Social Media Mentions</li> </ul>
<p><b><u>Backstage Pass</u></b> <b>\$750</b></p>	<ul style="list-style-type: none"> <li>• Logo Placement on Signage</li> <li>• Name on Event Invite</li> <li>• 2 Tickets to the Event</li> </ul>
<p><b><u>Roadie</u></b> <b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Logo Placement on Signage</li> <li>• Name on Event Invite</li> </ul>

**All sponsorship packages include:**

- Logo on Event Landing Page
- Recognition in FHSR's Annual Report
- Listing in Follow-Up Thank You



# ROCK THE TOWN FOR HEARING A LA CARTE SPONSORSHIPS

*Only one of each sponsorship available.*

<p><b><u>Signal Support</u></b> <b>\$2,000</b></p>	<p>Sponsor an ASL interpreter and ensure our event is fully inclusive for deaf and hard of hearing guests. This meaningful sponsorship includes signage near the interpreter, logo placement on event signage and the landing page, your name on the event invitation, a social media mention, and recognition in our follow-up thank-yous.</p>
<p><b><u>Raise the Bar</u></b> <b>\$2,500</b></p>	<p>Sponsor the evening's bar and help us upgrade the menu from beer and wine to a full selection of mixed drinks. Your support keeps the celebration flowing—and your brand name in front of our audience. This sponsorship includes your logo on the bar, prominent logo placement on event signage and the landing page, your name on the event invitation, a social media shoutout, and recognition in our post-event thank-yous.</p>
<p><b><u>Frame the Moment</u></b> <b>\$2,500</b></p>	<p>Sponsor the evening's photo booth and give guests a fun, shareable memory to take home - with your logo on it. Your sponsorship includes signage by the booth, your name printed on every photo strip, logo placement on event signage and the landing page, your name on the event invitation, a social media mention, and recognition in post-event thank-yous and FHSR's annual report.</p>
<p><b><u>Cue the Music</u></b> <b>\$3,500</b></p>	<p>Sponsor our featured act, <i>Tears Dry on Their Own</i>, featuring vocals from Sally Blandon, lead teachers of FHSR's classroom-based music enrichment program. Our Performance Sponsors will get front-row recognition as the star behind the show. This exclusive opportunity includes stage-side signage with your name, prominent logo placement on all event signage and the event landing page, your name on the event invitation, a social media shoutout to our community of supporters, and recognition in follow-up thank-yous and FHSR's annual report.</p>
<p><b><u>Wrap the Night</u></b> <b>\$2,500</b></p>	<p>As our Late-Night Snack Sponsor, your support fuels the finale with a delicious bite to end the evening. You'll receive logo signage at the snack station, a shoutout from the stage, and recognition in follow-up thank-yous and FHSR's annual report.</p>

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# THANK YOU

FOR YOUR CONSIDERATION



**KATE SPELMAN**  
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