

FHSR

Foundation for Hearing and Speech Resources

PRESENTS

ROCK THE TOWN FOR HEARING

FRIDAY,
OCTOBER 23



SARABANDE
CHICAGO

A COMMUNITY GATHERING AND CONCERT
FEATURING CHICAGO'S OWN SALLY BLANDON

FUNDING THE FUTURE OF MUSIC EDUCATION
FOR CHILDREN WITH HEARING LOSS

MAKE SOME NOISE FOR A GREAT CAUSE:
BECOME A SPONSOR



ROCK THE TOWN FOR HEARING PACKAGED SPONSORSHIPS

★ *Limited spots available at each level – Reserve yours today* ★

<u>HEADLINER</u> <u>\$15,000</u> ★ <i>NEW</i> ★	Title Sponsor designation • Event named in your honor (“<i>Rock the Town for Hearing, Presented by [your brand]</i>”) • Opportunity to speak from the stage • PLUS all Main Stage benefits
<u>MAIN STAGE</u> <u>\$10,000</u>	• 8 total tickets at reserved VIP table • Stage mention by FHSR Executive Director • Prominent logo placement on signage • Prominent social media mentions before & after event • PLUS all Opening Act benefits
<u>OPENING ACT</u> <u>\$5,000</u> ★ <i>MOST POPULAR</i> ★	• 8 total tickets at reserved VIP table • Exclusive pre-event VIP reception • Recognition in FHSR’s Annual Impact Report • PLUS all Backstage Pass benefits
<u>BACKSTAGE</u> <u>PASS</u> <u>\$2,500</u>	• 4 tickets to the event • Logo placement on signage • Name on all event communications • Logo on event landing page • Listing in follow-up attendee email

**EXCLUSIVE ACTIVATION OPPORTUNITIES
ALSO AVAILABLE**

**CONTACT US TO CUSTOMIZE A
PARTNERSHIP**

Dear Friend of FHSR,

For more than 70 years, the ***Foundation for Hearing and Speech Resources (FHSR)*** has helped deaf and hard of hearing children across Illinois build the communication, literacy, and self-advocacy skills they need to thrive—in school, at home, and in their communities.

When you sponsor ***Rock the Town for Hearing***, you're doing more than supporting a memorable night out—you're investing in brighter futures for children and families who need access to specialized education, music enrichment, advocacy, and early literacy support.

Sponsorship packages are outlined here, and include packages and exclusive activations. You or your company will be recognized before, during, and after the event, highlighting your support for our community. Don't see a package that fits your brand's goals? **Please reach out - I'd love to find a sponsorship that resonates with your business and our attendees.**

With gratitude,



Kate Spelman, Director of Development & Communications
kspelman@fhsr.org | 773.550.8630

2025 BY THE NUMBERS:

- 952 children served across Illinois
- 380 books sent to families and professionals
- \$15,000 in hearing device tech granted to local audiology clinics
- 199 parents and professionals provided 1:1 guidance
- 102 students served by specialized music programming

Please help us
amplify our
impact!